

## Table of contents

	Page
Acknowledgement	iii
Abstract (Thai)	v
Abstract (English)	viii
Table of contents	xi
List of tables	xiv
List of figures	xvi
Abbreviations	xvii
<b>Chapter 1 Introduction</b>	<b>1</b>
1.1 Background	1
1.2 Rationale of study	2
1.3 Literature review	2
1.3.1 Cattle production	2
1.3.2 Adoption	5
1.4 Objectives of study	6
1.5 Usefulness of study	6
<b>Chapter 2 Research methods</b>	<b>8</b>
2.1 Site selection	8
2.2 Sampling technique	8
2.3 Data collection	10
2.3.1 Secondary data	10
2.3.2 Primary data	10
2.4 Data analysis	10

<b>Chapter 3 Characteristics of the study area</b>	<b>18</b>
3.1 General geographical and topographical description	18
3.1.1 Climate characteristics	19
3.1.2 Soil characteristics	21
3.1.3 Water resources	21
3.1.4 Communes and infrastructure	22
3.2 The agricultural sector	23
3.2.1 Agricultural land use	23
3.2.2 Livestock production	25
3.3 The cattle sub-sector	27
3.3.1 Cattle population	27
3.3.2 Cattle breeding	28
3.3.3 Cattle feeding	30
3.3.4 Cultivated grasses	31
3.3.5 Characteristics of the cattle raising households	32
3.3.5.1 Age of households' head	32
3.3.5.2 Education of households' head	33
3.3.5.3 Household members and labor	33
3.3.5.4 Land use	35
3.3.6 Household income and its sources	36
3.4 Institutional development	37
3.4.1 Access to technical training	37
3.4.2 Access to veterinary services	38
3.4.3 Access to input market	39
3.4.4 Access to credit	39
3.5 Summary of the main finding	40
<b>Chapter 4 Problems and potential of cattle production</b>	<b>43</b>
4.1 Problems of cattle production	43
4.1.1 Technical problems	43
4.1.2 Capital problems	44
4.1.3 Marketing problem of local breed cattle	45

4.1.4 Feed problem	46
4.2 Potential of cattle production	48
4.2.1 Available of family labor	48
4.2.2 Supporting by non-government organization	48
4.2.3 Veterinary services	48
4.2.4 Marketing opportunity of crossbred cattle	49
<b>Chapter 5 Profitability of cattle production</b>	<b>50</b>
5.1 Input use and cost analysis	50
5.1.1 Input use	50
5.1.2 Cost analysis of local and crossbred cattle production in study area	54
5.2 Profitability analysis	55
5.2.1 Gross margin of local and crossbred cattle production	57
5.2.2 Return to management of local and crossbred cattle production	58
5.2.3 Return to family labor and management of local and crossbred cattle production	59
5.2.4 Returns to family labor and management per day of local and crossbred cattle production	60
<b>Chapter 6 Logistic regression analysis of adoption of crossbred cattle</b>	<b>65</b>
6.1 Results	65
6.2 Interpretation of results	72
<b>Chapter 7 Conclusions and recommendations</b>	<b>75</b>
7.1 Conclusions	75
7.2 Recommendations	78
<b>References</b>	<b>80</b>
<b>Curriculum vitae</b>	<b>84</b>

## List of Tables

Table	Page
2.1 Definition of variables for the adoption study	17
3.1 Area and land use of four study communes in 2006	24
3.2 Agricultural land use in four study communes in 2006	25
3.3 Livestock population	27
3.4 Total households and cattle in study area (heads)	28
3.5 Number of cattle per household	30
3.6 Area of grass land of local and crossbred cattle raisers	32
3.7 Age and education level of household head in study area	32
3.8 The average numbers of household members in different age groups	34
3.9 Number of available family labor in the study area	34
3.10 Total land area, land area of paddy rice, cassava and fruit	35
3.11 Households' income group of non-adopters and adopters	36
3.12 Source households' income of local and crossbred cattle	37
3.13 Access to technical training, knowing the crossbred cattle, raising crossbred cattle	38
3.14 Access to veterinary services, input market, sale of cattle and credit	39
3.15 Sources of credit of non-adopters and adopters for cattle raising purpose	40
4.1 Technical problems of local and crossbred cattle raisers	44
4.2 Capital problem of local and crossbred cattle raisers	45
4.3 Marketing problem of local and crossbred cattle raisers	46
4.4 Feed problem of local and crossbred cattle raisers	47
5.1 Cost of local and crossbred cattle production	52
5.2 Labor used for cattle raising	54
5.3 The average of price of local breed and crossbred cattle in the study area	56
5.4 Average revenue, operating and ownership cost and return of local and crossbred cattle production	62
6.1 Logit regression analysis for adoption of crossbred cattle in the study area	66